

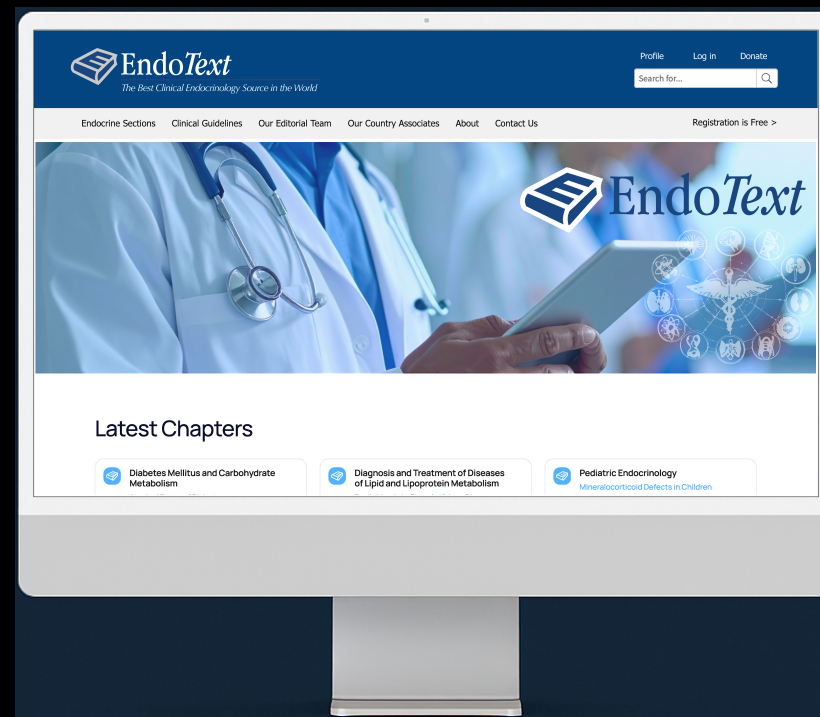
# MDText ANNUAL MEETING:

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## The New EndoText.org Website

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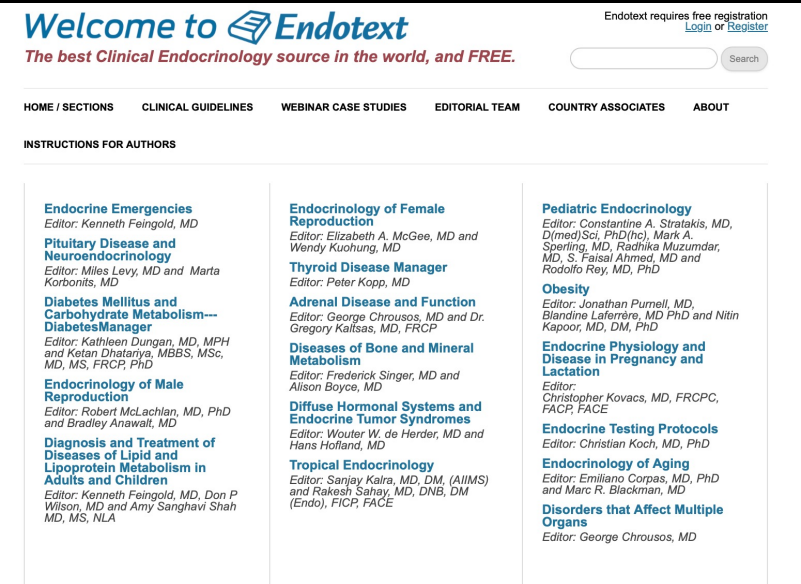
JULY 2, 2025 @ 10:00 AM EST



Hi everyone, and thanks for joining.

We want to share with you the progress we've made updating our website—something long overdue.

# The Current Site Is Over 21 Years Old



The current site is over 21 years old and based on legacy tools. It’s slow, glitchy, and poses security risks.

# Why We Need a Redesign

- Website originally built in 2002, migrated to WordPress in 2004
- Outdated technology and design standards
- Deprecated code causing functionality and security issues
- Poor user experience and navigation challenges

As you can imagine, a lot has changed in web standards since then.

# Project Timeline

- **October 2024: RFP process began**
- **March 2025: Seahawks Media selected**
- **May 2025: Design and development began**
- **June 2025: Content migration and testing**
- **July 2025: Anticipated launch**

We started with an RFP last fall, chose our developer in March, and kicked off the redesign in May.



# New Website Highlights

- Modern and responsive design for all devices
- Improved search and navigation
- Streamlined login and user profiles
- Stripe integration for easier payments
- Better accessibility and font readability

The redesign brings a cleaner interface, easier navigation, and improved user account tools. We also added Stripe for simpler payments.

# Content & Features

- **Three Latest Chapters Feature on Home Page**
- **Redesigned Table of Contents and chapter layout**
- **Chapter Pagination and bookmarking tools**
- **Support for larger font sizes**
- **Accessibility features for broader reach**

We've also restructured content areas with better readability and tools to support accessibility.



As you can see here on the new home page, the new site will be a big improvement on what it has been for the past 21 years.

# What's Next

- **Final testing on staging site**
- **Ensuring mobile and browser compatibility**
- **Final content adjustment**
- **Official launch very soon**

We're currently testing everything on a staging site and expect to launch very soon.